

A person in a wetsuit is shown from the back, wading in the ocean and pulling a long net. The water is blue with white foam from the waves. The sky is a clear, pale blue.

Parceiros Voluntários

2006 Annual Report



Cover: image from the archives of photographer Leonid Streliaev

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Volunteer Auditing

PricewaterhouseCoopers Independent Auditors analyzed the financial statements of the Parceiros Voluntários NGO [Volunteer Partners NGO] regarding the 2006 fiscal year with the aim of ensuring the Organization's transparency in the use of its resources. The Auditing Team considered that such financial statements properly present, in every aspect, the Organization's equity and financial position. It is important to point out that the auditing performed by PricewaterhouseCoopers was voluntary work.

Beliefs and Values

Vision

Develop the culture of organized voluntary work.

Mission

Promote, increase and qualify the fulfillment of social demands through voluntary work, aiming at improving the quality of life in Rio Grande do Sul.

- 1 Every person is solidary and a potential volunteer.
- 2 Philanthropy and the exercise of citizenship through the practice of voluntary work are indispensable to the transformation of social reality.
- 3 Organized voluntary work is the foundation for developing the Third Sector.
- 4 Every kind of voluntary work brings benefits to the community and the people who do it.
- 5 Practicing the principle of subsidiarity is indispensable to communities' autonomy and development.
- 6 Sustained development is reached through the interaction between the economic and the social system.



Horizontes Tribe, from Porto Alegre, in action at Mariano Beck Municipal School, located at Vila Pinto.

An example of social management

On closing another successful working year, we reached the following numbers: 196,915 committed volunteers, 72,000 committed youngsters, 1,109 committed schools, 1,661 committed companies, 1,906 member civil society organizations, and 73 cities participating in the Parceiros Voluntários NETWORK. That means a universe of about 650,000 benefited people.

We can affirm, without a shadow of doubt, that Parceiros Voluntários is an example of Social Management. Parceiros Voluntários has attained such a high level headed by our Executive President Maria Elena Pereira Johannpeter, by having as Board companions our Vice Presidents Hermes Gazzola, Geraldo Toffanello, and Alexandre Kieling, and with collaborators who dedicate themselves to the voluntary work cause with love and professionalism.

While Parceiros Voluntários serves as a model for social management, government actions – whether federal, state or municipal – leave a lot to be desired due to a lack of management.

It is imperative that our rulers have the possibility and the ability to see this Management model and try to transfer it to the government sphere. Seeking to give

our support to the measures needed for us to have a viable Rio Grande do Sul State, we actively attended the meetings held by the RS QUE QUEREMOS (The Rio Grande do Sul State that we want) and by the PACTO PELO RIO GRANDE (The Rio Grande do Sul State Agreement), and we have made our position clear by means of countless suggestions, but what we see as the most important measure is the preparation of the RIO GRANDE DO SUL STATE SOCIAL MAP, because only with that map we will be able to know what our State has and what it needs.

It is also imperative that we network and optimize the resources, which are few. The entities and companies sponsoring Parceiros Voluntários can cite it as an example to be followed, mainly in Rio Grande do Sul and Brazil, which are now starting a new government period.

Voluntary work is good for the heart and soul, but it can also be good for profits as customers and shareholders are rewarding the companies that accomplish social changes through business.

Humberto Ruga

President of the Deliberative Council

The verb is “to give hope to”

“In the space of utopia we find uncertainty but hope as well. Utopian is not that whose existence is impossible, but that which does not exist yet and towards which we have to mobilize ourselves. Utopia is the exploration of new possibilities and human desires by opposing imagination to the need for what exists, in search of something radically better that humankind is entitled to wish for and that is worth fighting for.” Professor Terezinha Rios left us this message at the ‘Stop and Think’ International Seminar (see pages 25 to 27), which was organized by Parceiros Voluntários in May 2006, when she talked about “Ethical Conduct”. Terezinha Rios said more: “...in the complex and challenging world where we live, it is not a question of waiting for something. The verb is “to give hope to”.

In this Annual Report you are reading, you will notice that the Parceiros Voluntários NGO, before anything else, draws a vision with a share of utopia. The described actions and concepts tell us that we all have to assume, as far as society is concerned, the conviction that it is necessary to include those who are excluded. We cannot live with exclusion or famine.

In the 1990s, the World Bank started using the term Social Capital as a standard to assess development projects. It defined four types of capital: natural (water, forests, etc.), financial (real-estate wealth), human (the level of people’s satisfaction, knowledge, etc.), and introduced the variable called “Social Capital”, which is people’s ability to cooperate, produce solidarity, interact with institutions, and produce trust. The latter – trust – is the basic attitude when one speaks of Social Capital, and it is fundamental to the development of the other capitals mentioned.

Several studies show that the societies that were and are able to trust beyond the family are the societies that develop the major economic corporations. Look at Japan and the United States: trust in society goes beyond the family and the major international corporations are from those countries. We still do not have here in Brazil that practice of cooperating and trusting in such a strong

way as much as we would like to and as much as we need. When a society knows how to cooperate and trust, it has a fundamental resource to produce economic development, which means food, jobs, income generation, housing, health, education and especially PEACE, as the other name of PEACE is DEVELOPMENT.

We want you to analyze each PROGRAM described on these pages with the aim of seeing yourself, finding yourself in actions you are already practicing for the benefit of your community, or that might serve as an example for you to start an activity in favor of someone else. May you include in your life project someone else’s life project. In this virtuous circle there will be a general benefit in a win-win situation for our entire community.

Our special appeal to Brazilian youngsters is for them to take part in social projects such as the TRIBES ON THE TRACKS OF CITIZENSHIP, because that way they will be developing the ISR (Individual Social Responsibility) concept and practicing the characteristics of leadership, creativity, teamwork, planning, project implementation and follow-up and especially developing the enterprising spirit.

Another important aspect to be analyzed in this Annual Report is the Management item, as in Social Projects and in the Third Sector as a whole it is fundamental that there is efficient, effective and satisfactory management so that efforts and investments are not lost.

We place in your hands the report of activities carried out by thousands of volunteers in one more year, but we especially want to place in your hearts, minds, and spirits the certainty that “when you embrace a Cause, the Cause embraces you”. And the Cause of the Parceiros Voluntários NGO is better Human Beings so that there may be development in all areas and for us to approach utopia and reality.

Maria Elena Pereira Johannpeter
Executive President

“When a man sees so many no-goods triumphing, so much dishonor prospering, so much injustice growing, and so much power in the hands of evildoers, man comes to desist from virtue, laugh at honor, and feel ashamed of being honest.”
Rui Barbosa, 1914

Ethics + Social Capital = Development

The root of a nation's development lies in the success of the formation of its Social Capital. Robert Putman's studies (Harvard) point up four dimensions of that concept: a) a society's dominant ethical values; b) its associative capacity; c) its citizens' degree of trust; and d) civic conscience. The sum of these four vectors tells us that the more Social Capital there is, we will have more long-term economic growth, less criminality, more public health and more democratic governability. Putman does not intend to ignore the weight of macroeconomic factors to development, but he wants to draw our attention to what must be added to them. The mere reduction to the economist level is a petty, narrow-minded view and leads to inefficient policies.

Social Capital is the only type of resource that the more we have, the more we use it and the more it grows. Fostering Social Capital means practicing trust, solidarity, and reciprocity, which increase as we act towards them.

Why has this theme appeared with so much strength over the past years? Social Capital is a new terminology for an old concept: the concept of civic participation, citizenship, collaboration, cooperation, and trust. Amartya

Sen, Economics Nobel Prize Winner, says: "Ethical values are an integral part of a country's production resources". If ethical values are present in investment transactions, technological progress, and social inclusion, then they will be true assets. If, on the contrary, greed, corruption, and unscrupulousness predominate, development will be hindered. Ethics leads to development and efficacy in the long term.

It is fundamental that all of us – citizens – convince ourselves that an Ethical Attitude is the most intelligent of all and the only one that is really efficient and sustainable when it comes to development. Social Capital is synonymous with a stronger society and a responsible government.

Thousands of Rio Grande do Sul inhabitants strengthen Social Capital by doing voluntary work. In addition, they believe that all communities have resources that can be identified and intensified to promote human and social development and that such a process is only sustainable when activities are carried out at community level, as close as possible to the beneficiaries. Let's see the chart below:

Number of participants involved with voluntary work	2003	2004	2005	2006
Volunteers	31,198	62,548	146,042	196,915
Youngsters	18,419	32,280	51,230	72,000
Schools	271	608	857	1,109
Companies	850	1,116	1,366	1,661
Member Civil Society Organizations	1,188	1,533	1,724	1,906
Cities of the Parceiros Voluntários NETWORK	61	62	63	73
Benefited people (estimate)	200,000	400,000	550,000	650,000

Doing and Influencing

We know that the social and economic problems we have today cannot be solved by one of the sectors of society alone. There must be connections among the economic system, formal assistance systems, and informal networks. Therefore, success in solving complex needs requires a collaborative approach. More than that, such initiatives underline the crucial importance of a social force, that is, from all of us who form Civil Society.

The Parceiros Voluntários' Vision, focused on developing a culture of organized voluntary work, wants to encourage companies, social organizations, and the community as

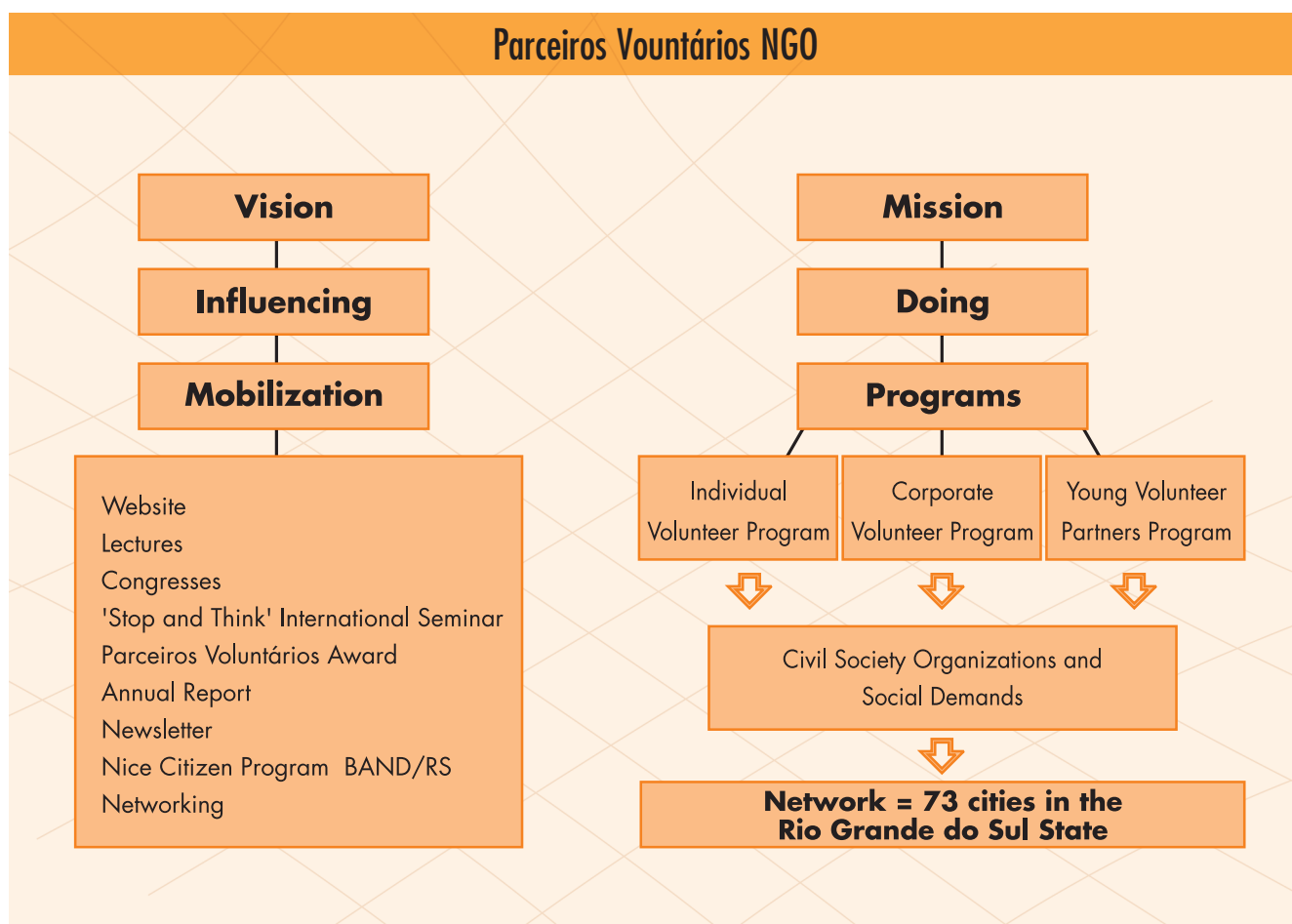
a whole to collaborate. To this end, Parceiros Voluntários uses two very different strategic planning lines. One of them is Doing: bringing together people who have the desire, availability, and emotion to do voluntary work. The second one is Influencing. In order to develop a culture, one has to go beyond action, beyond Doing. It is necessary to ask: 'Why do it?'. What makes people leave the comfort zone and commit themselves to transforming reality? Why is your action important to others? When those concepts are clear they lead us to rethink principles and values. It is the Influencing line that makes us reflect on the importance of

acting and participating, on what we win and on what others win.

The Doing line is structured on the Parceiros Voluntários Network by means of the following programs:

- Individual Volunteer Program
- Corporate Volunteer Program
- Young Volunteer Partners Program
- Civil Society Organization Program

The network is systematically activated and integrated by meetings, lectures, courses, seminars, and information technology. The backdrop to all those actions, summarized in the figure below, is the sense of collectiveness, that is, parts that combine to achieve a shared purpose.



A Learning Organization

The three sectors must have good management in order to adequately measure the reach of their objectives and results. Permanently, the central questions are:

How do we take our work to the community we want to serve and to which we exist?

How to promote it?

How to measure it?

It is essential for Third Sector institutions to rely on efficient, effective and satisfactory management to:

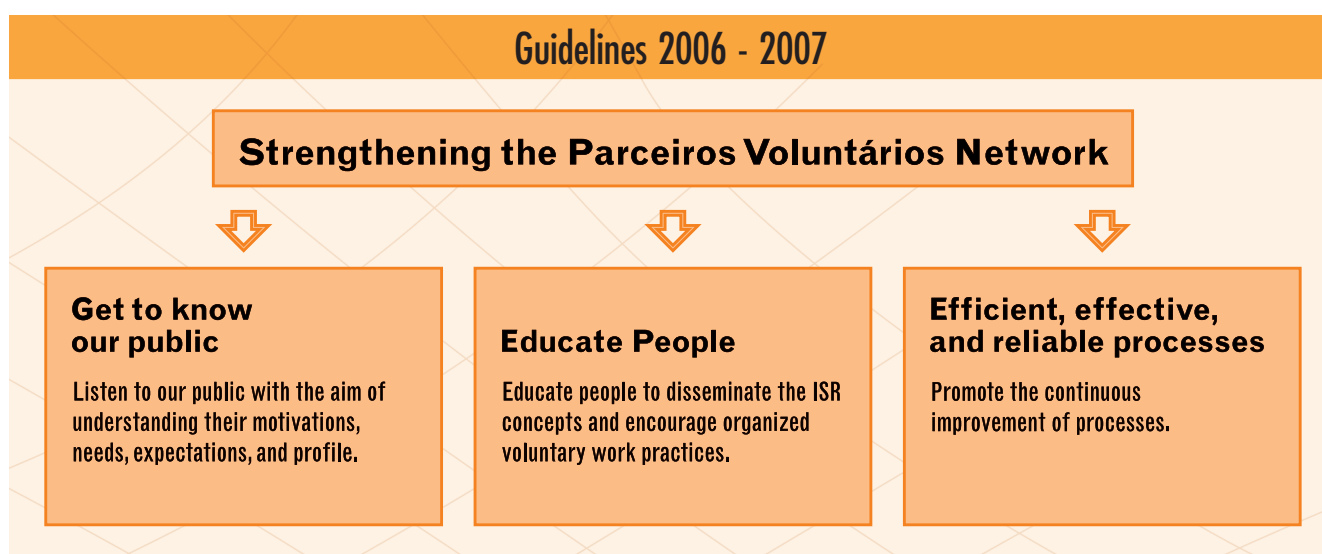
- a) increase transparency and strengthen public trust
- b) inform the public how and by whom those organizations are managed
- c) make known how they provide services to the communities

“A nonprofit organization exists to make changes in individuals and society.”

Peter Drucker (1909-2005)

Under that focus, Parceiros Voluntários lays out its strategies and converts them into plans of action, seeking results to comply with its Vision and Mission. In compliance with its objectives, Parceiros Voluntários provides free and permanent services without any beneficiary-related discrimination, as defined in its Bylaw and available on the website www.parceirosvoluntarios.org.br

For the years 2006 and 2007, Parceiros Voluntários has established as a General Guideline the strengthening of the Parceiros Voluntários Network, which is as follows:



To keep the focus, Parceiros Voluntários uses the Balanced Scorecard (BSC) management tool, which was introduced into the organization in 2003 through the voluntary São Paulo-based Symnetics Business Transformation consulting. The BSC Map is visited on a quarterly basis, when the entire team analyzes the indicators and seeks path corrections. Parceiros Voluntários regards itself as a learning organization, open to improvements and innovations resulting in a better service to the benefited public.



A shared dream

Over the last decade, in Brazil and especially in Rio Grande do Sul, the indicators of voluntary work results allow us to see the rapid growth of a transforming social network. Its effects largely surpass the activities carried out by individuals and institutions, as collaborative union made from organized voluntary work has been building new connections, bridges, and ties that expand social capital and the sense of collectiveness.

Entrepreneurship, that is, the ability to dream and act to make one's own dream come true, is at the base of that transformation. As a small stone thrown into a lake creates an expanding movement, redesigning the surface, the entrepreneurial attitude of a single volunteer is capable of generating a transforming reaction that propagates in time and space. With that certainty, Parceiros Voluntários works to approach people and institutions willing to make a common dream come true. Today, the Network has innumerable examples of significant improvements in the life of people and communities that have been reached through voluntary work.

Life histories

In Cachoeira do Sul, newborns with health problems no longer need to depend on ambulances to take them to the capital city. In a group effort, volunteers managed to raise funds that made it possible to build a Neonatal Unit (ICU) in the city's Charitable Hospital (Hospital de Beneficência).

In Porto Alegre, an employee in charge of triage at the Dias da Cruz Institute, touched by the inmates' dramatic personal situation, and at the same time realizing their potentialities, brought together volunteers, including lawyers and social workers, and formed a support network to help inmates get a source of occupation and income, thus giving them a chance to restart life with dignity.

That is Social Capital: generating trust and reciprocity ties among people, as the American researcher Lester Salomon proposes. Or, as consultant Célia Schlithler puts it, "it is the result of the organization of different actors who create trust ties and establish agreements, thus favoring the coordination of actions to their mutual benefit". In this context, the networks of community development may be understood as a form of ethics-based organization, with a horizontal, organic, and autonomous structure, in which participation is encouraged, diversity is highly valued, and protagonism is developed.

Voluntary work and human development

A comparative study conducted in 36 countries by the Johns Hopkins University, U.S., analyzes and tries to answer the following question: Are nations more developed because they have voluntary work or do they have voluntary work because they are more developed? In that study, Norway, a Scandinavian country with the best Human Development Index (HDI), according to the United Nations Organization (UNO), is also the country with the highest voluntary work rate. According to the research, 52% of the adult Norwegian population does some kind of voluntary work every year. In Latin America, Argentina (8%), Brazil (6%), and Peru (5%) stand out.

In this picture, as an institution mobilizing social capital and structuring networked actions, it is Parceiros Voluntários' duty to perceive community demands and cause people and institutions to act in synergy. To this end, it champions the concept of voluntary work as an activity requiring planning, organization, continuous education and communication and involving all sectors of social life.

Confronted with this reality, the institution faces the permanent challenge of maintaining a type of organization that makes it possible to create new forms of participation at local and regional level.



A volunteer at Padre Cacique Nursing Home: ties of affection

Social Support Network

To develop the culture of voluntary work and strengthen networked actions in Rio Grande do Sul – a state with more than 10 million inhabitants and 496 cities –, Parceiros Voluntários has opted for a strategic way: the initial approximation to business entities, unions or institutions capable of mobilizing and interlinking, such as community schools and universities. Those organizations rely on the participation of leaders and entrepreneurs whose legitimacy and ability to act are recognized at local level, which allows them to be in charge of decision-making processes with the support of their communities.

Experience has shown that such partnerships and strategic alliances formed by interlinking citizens and organizations and raising public awareness become more stable and long-lasting the more involved they are in the cause. For that reason, Parceiros Voluntários makes its resources and experience available to opening Units, which are for the most part headquartered at Business Associations, Universities, and schools, carrying out joint activities of mobilization, integration and communication with the aim of facilitating the development of volunteer networks in every partnered city.

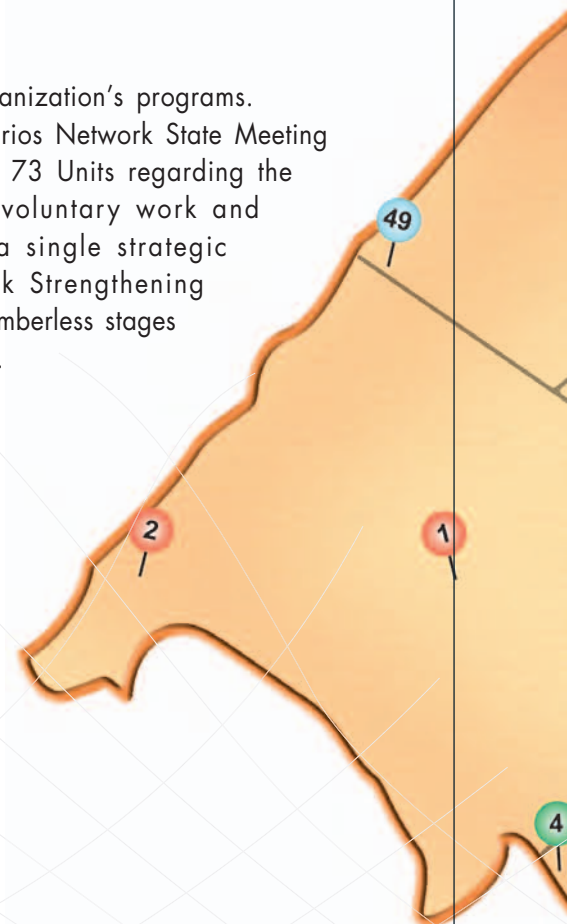
The Units making up the Parceiros Voluntários Network have the systematic assistance and follow-up of Network Coordinators who support the work. They are responsible for periodic field visits and meetings in the cities, in which they seek to promote the exchange of information and experience. The regional and state meetings, as well as the Internet-based communication technology, are fundamental strategies to this process. Sharing learned lessons, right and wrong actions to do more for your community is the reason why Parceiros Voluntários exists.

Regionalization

As a strategy to facilitate the process of mobilizing and monitoring results in every community, the Parceiros Voluntários Network takes into account the Rio Grande do Sul State's division into 11 regions, which have common characteristics in geographical, economic, social, and cultural terms. Thus, the set of actions promoted by the Network Units contributes to strengthening the Voluntary Work Encouragement Program, which

encompasses all the Organization's programs.

The Parceiros Voluntários Network State Meeting is aimed at aligning the 73 Units regarding the concept of organized voluntary work and integrating them into a single strategic planning – the Network Strengthening Program –, which has numberless stages and intermediate actions.



Frontier Region

- 1 Alegrete
- 2 Uruguiana
- 3 Rosário do Sul

South Region

- 4 Santana do Livramento
- 5 Bagé
- 6 Dom Pedrito
- 7 Pelotas
- 8 Rio Grande

Vale dos Sinos Region

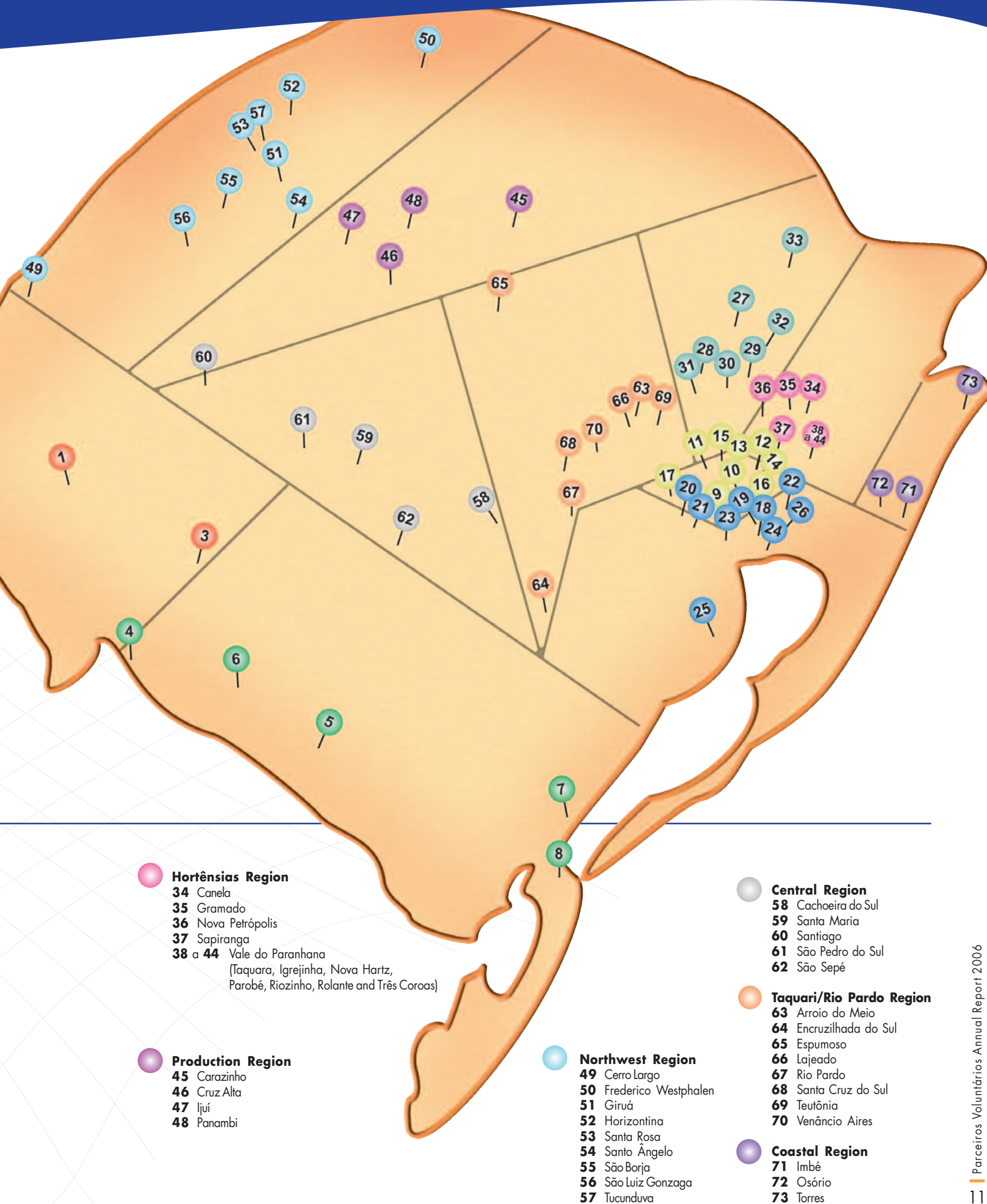
- 9 Canoas
- 10 Esteio
- 11 Montenegro
- 12 Novo Hamburgo
- 13 Portão
- 14 São Leopoldo
- 15 São Sebastião do Caí
- 16 Sapucaia do Sul
- 17 Triunfo

Metropolitan Region

- 18 Alvorada
- 19 Cachoeirinha
- 20 Charqueadas
- 21 Eldorado do Sul
- 22 Gravatá
- 23 Guatiba
- 24 Porto Alegre
- 25 Tapes
- 26 Viamão

Serra Region

- 27 Antônio Prado
- 28 Bento Gonçalves
- 29 Caxias do Sul
- 30 Farroupilha
- 31 Garibaldi
- 32 São Marcos
- 33 Vacaria



Volunteer's Profile

Sex

- 69.4% – Women
- 30.6% – Men



Schooling

- 46.5% – High School
- 38.9% – Higher Education
- 14.6% – Elementary School



Age

- 36.5% – up to 18
- 32.8% – from 26 to 50
- 14.6% – from 19 to 25
- 16.1% – over 50



ISR – Individual Social Responsibility

Working on internal values awakens people's true value, which makes them more active and capable of socially transforming the world around them.

(Parceiros Voluntários NGO)

Voluntary work is not only an individual act. It is also a social act that gives expression to cultural, religious, ethical, and political values. The force of voluntary work is equally capable of drawing public attention to forgotten social problems. Thus, it can serve as a community's social conscience. Voluntary work helps people recognize their own forces, become responsible for their lives, and participate in the quest for solutions. Such a gesture builds Social Capital.

People not only have skills (human capital), money (financial capital), buildings and machinery (physical capital). They also have bonds of solidarity, fraternity, cooperation, reciprocity, and trust they establish with other people. Those links are certainly the key to solving the human development problems we face today, because they provide individuals with a holistic and systemic view of reality. People feel part of a whole and work to integrate and harmonize such a whole. It gives them the true meaning of citizenship.

Voluntary work gives us the opportunity to improve our quality of humans, that is, to get to know ourselves better, be aware of our own limitations, and develop values, talents and potentialities, as we can only share what we have. It also affords the sense of belonging to a community and taking part in its development. One of Parceiros Voluntários' Beliefs is that every person is solidary and a potential volunteer, and that voluntary work brings rewards to both the community and the people who do it. Thus, Parceiros Voluntários welcomes those who are interested and provides them with guidance and follow-up. The first step is the Awareness Meeting, where information is transmitted and concepts about what it means to be a volunteer are presented. The next step is the Referral Interview. At this moment, volunteers make their choices regarding the area where they intend to work, the public they intend to serve, the Civil Society Organization they want to attend, and the time when they will be available. From then on, volunteers become part of Rio Grande do Sul's Organized Voluntary Work Movement.

Sharing Experiences

On a periodic basis, in order to monitor and qualify the volunteers' work, Parceiros Voluntários promotes qualification activities and 'Sharing Experiences' meetings where volunteers can report their experiences and learning. During those meetings, it is possible to have a sample of the voluntary work impact on the tip of the process, that

is, the social organizations where it is done. It is touching stories that show creativity, dedication and, above all, will and ability to overcome limits.

A volunteer declared: "This type of activity is important because we also share our anguish and anxiety, in addition to renewing our energies to keep giving others a little more comfort".



'Sharing Experiences' Meeting



Volunteers report their experiences and learning at periodic meetings



When you embrace a cause, the entire cause embraces you.

"I do voluntary work because I want to protect nature and because I know that if everyone of us who has some opportunities in life can do something for other people, we all collaborate a bit and we all grow together".

Daniela Pinto Miranda,
Lawyer

"Voluntary work comes from the inside, from people who want to give their share of contribution to the development of their community; people who give their best and thus spread the seed of solidarity".

Patrícia Brum Pacheco,
Coordinator of the
Parceiros Voluntários Unit
in Sapucaia do Sul

"Thank you for opening the doors of this house so that I can express myself with tenderness, dedication, solidarity, and love. I've been doing voluntary work for nine years at the Child Cancer Institute, which has welcomed me with much love. Just like me, volunteer colleagues are working for the benefit of children, who are more than angels".

**Ana Diehl, volunteer at
the Child Cancer Institute
in Porto Alegre**

*“I am always willing to learn.
I do not, however, always
enjoy being taught.”*

Winston Churchill
(1874-1965), English statesman

What is Business Social Responsibility (BSR)?

Many times, BSR is also referred to as corporate citizenship, business citizenship, or civic company, among other terms. Parceiros Voluntários adopts the BSR concept as a company contribution to sustainable development, which was defined by the UNO as “that which meets present needs without compromising the possibility of future generations to satisfy their own needs”.

In the mid-20th century, Business Social Responsibility started being discussed in the United States by management experts such as Peter Drucker, starting to be considered as business literature. In 1970, economist Milton Friedman (1976 Economics Nobel Prize Winner) stated that “the only social responsibility of companies is to generate profits to their shareholders, provided that they play by the rules and take part in free and open competition”. If we interpret “play by the rules” as “follow market will”, we would say that companies are following what the market/customer wants. The market/customer no longer looks at the “generate profits” item alone. When evaluating a brand, the market/customer also wants to know how much the company is interacting with the public, the Community. Therefore, Friedman’s concept started losing force as BSR practices advanced and became important Management Strategies.

From a company point of view, BSR generally involves the search for new opportunities as a way to meet environmental, social, and economic demands.

Today, many companies believe that this focus can offer a clearer competitive advantage and encourage business innovation.

Recent studies show that employees more and more recognize the value of Business Social Responsibility and company involvement with the community. It is confirmed that business voluntary work is a rare example of a win-win situation through which citizens, government, companies, employees, and the community win.

To break with the paradigm that company participation in the social area is only restricted to its financial or material contribution, Parceiros Voluntários, by means of the Corporate Volunteer Program, proposes a model for transferring the major capital companies have: its employees’ emotion, time, and knowledge. In this way, companies will be bringing to the Third Sector and to Social Projects their vast experience and knowledge in order to attain the objectives, aiming at a better service to those benefited by Social Organizations.

The large majority of company directors are adapting to the new market rules, that is, they are already including Business Social Responsibility in their Management Strategies.

Alvin Toffler, an American futurologist, said: “This century’s illiterates are not those unable to read or write, but those who cannot learn, unlearn, and learn again”.



Qualification Meeting of Gerdau S.A. In-House Voluntary Work Committee

Committee Qualification

The suitable paradigm to meet the needs of the 21st century is that of partnership and collaboration policy – ways to achieve mutual progress. All our acts and dreams are bridges built for us to overcome distances and get closer to people and to the world. It is the key to promoting the human development we desire. We must unite Government, Companies, and Social Organizations in such a manner that, through mutual support, they find ways to work together for the public good.

Creation of In-House Committees

For those companies interested in entering the area of Business Social Responsibility and improving their social performance, Parceiros Voluntários, as part of its activities, has developed education, qualification, and tool-related actions with emphasis on the strategy of constituting In-House Voluntary Work Committees. The proposal is to bring together employee groups – either appointed by the board of directors or chosen by the employees themselves – according to specific standards and profiles such as leadership evaluation, ability to obtain multisectorial synergy and relate to social causes, among others.

After forming the Committee, Parceiros Voluntários will promote qualification, presenting concepts and methodology so that the Committee can start implementing the programs and making them operational in the company. The course is composed of 16 hours/class and four modules on a weekly or agreed-upon basis.

Module I

Concepts of mobilization.

Module II

Responsibilities, functions and implementation.

Module III

Community relationship and partnership.

Module IV

Indicators and evaluation.

Based on research, some specific skills that may be perfected by involving oneself in social actions have been summarized:

Written and oral communication; better time management skills, facility in

dealing with people, listening and negotiating; ability to carry out short-term and long-term planning, facility in preparing budgets, dealing with stress, and managing priorities.

For those who do voluntary work, both professional and personal attitudes: better understanding of coworkers and more respect for diversity; new ways to solve conflicts; better vision when taking risks; recognize benefits offered by the company, greater interest in the community and social obligations, greater recognition for received contributions, self-confidence, and self-esteem.

Committee Qualification – 2006

30

Qualified company committees

507

Participants

5.750

Hours/class/student

Idealism with professionalism

Affirming that the institutions operating in the social area need to learn about Management does not mean they need to become companies, but rather that they can benefit from up-to-date knowledge and techniques used by the private sector. In the context of growing challenges in searching for solutions to ever-increasing needs, Management development is the process aimed at taking advantage of their potentialities so that they can better play their role in the community. Thus, one seeks a development-based approach aimed at serving the internal beneficiaries, who may be children, youngsters, the elderly, as well as the community as a whole.

One does not favor the 'how to get financial resources' focus, although it receives all the care and good use. Addressing the professionalization of Social Organizations from the viewpoint of Management development results in greater awareness of what is fitter for their needs, aiming at achieving their Vision, Mission, and Objectives, thus being a valuable way to sustainability, which is needed to meet community demands.

It is with that focus that Parceiros Voluntários has been providing, for some years, in partnership with SEBRAE/RS, the Third Sector Development Program. With a methodology of experience-based workshops, the 88-hour/class Program enables leaders and directors of member Social Organizations to prepare strategic planning, fund-raising, project implementation and management, and networked activities with the public and private sectors. Special emphasis is placed on the Human Factor, Communication, and on managing the quality of services provided to the internal beneficiaries. Thus, the

resources invested by the sponsors and partners of those Social Organizations are optimized.

The Third Sector Development Program is available to Social Organizations and Public Schools. All actions of the Parceiros Voluntários NGO are totally free of charge: lectures, courses, consulting services to Social Organizations, volunteer appointment, volunteer database management, as well as the supply of didactic material, management software, and other educational resources. To this end, the Parceiros Voluntários NGO counts on the help of Champions, Sponsors and Supporters to maintain the Programs.

Profile of Member Social Organizations

- 47.5% – Day nurseries, preschools, and professional courses
- 28.9% – Human rights and social development area
- 11.6% – Specialized entities (for the disabled)
- 7.9% – Health area: cancer, drugs and STD/AIDS
- 4.1% – Nursing homes (for the elderly)



Third Sector Development Program				
Activity	Accomplished			
	Number of hours/class	Number of groups	Qualified managers	Served Civil Society Organizations
Qualification of managers of Civil Society Organizations	56	32	488	395
Social Project Qualification	16	43	437	371
Leadership Qualification	16	59	740	573
Total	88	134	1,665	1,339

Strengthening Social Capital by means of Networks

As an old saying goes, union makes strength. To multiply strength and increase the impact of individual action, we must be coordinated and structured. It is also one of man's needs to satisfy the sense of belonging. We form networks to express a feeling of cooperation, collaboration, and trust, to exchange information and learning, to transmit and receive knowledge, experiences, and qualification. Human, financial, material, and knowledge-related

resources are optimized. Thus, networks consolidate as spaces for constructing social fabrics aimed at the collective good. Several Organizations – together – have more visibility, credibility, and claiming power. Networks are one of the ways to foster a community's SOCIAL CAPITAL. More social networks equals more qualification. Networking is a political attitude, although it is not commitment to party-political ideology. It is spaces to surmount social

problems and a contribution from the Third Sector.

One of Parceiros Voluntários' guidelines is to foster Networks. In all its Programs it encourages this network-based union, as it is a win-win situation for all those involved, but especially to community needs. Nowadays, there are 15 Social Organization networks in our State, and each network forms its sub-networks. It is networks within networks.

'We in Action' Network

Based on the example of other Rio Grande do Sul cities and regions mobilized by Parceiros Voluntários, such as Santa Cruz do Sul, Santa Rosa, and Giruá, in Bento Gonçalves a group of institutions from the community formed the 'We in Action' Network. Launched by 15 entities in June 2005 during ExpoBento Cidadã, today the Network has 20 member civil society organizations, including schools, hospitals, day nurseries, mothers' clubs, and entities that provide health and social work services.

The proposal of the 'We in Action' Network is to qualify and strengthen the organizations' work to better meet community needs. To this end, they established a joint plan of action and created a logo to identify the group, to be recognized at events, and facilitate communication activities. They established a calendar for monthly meetings where volunteers share their experiences, trying to identify the distinguishing factor of their work and the lessons learned along the way. "The meeting is a moment when the institutions look at one another, share and strengthen bonds", says Daiane Predebon, coordinator of the Bento Gonçalves Parceiros Voluntários Unit.



The partnership formed with the Bento Gonçalves Center for Industry, Commerce, and Services (CIC-BG) allowed the Network to have access to materials, equipment, and infrastructure needed to develop its qualification activities, in addition to offering discounts to members on courses and lectures. For 2007, the 'We in Action' Network has set as goals, in addition to the qualification process, fund-raising aimed at its sustainability. One of the strategies is to sell used books, which, besides filling a gap existing in the city, will allow raising money for the next activities.



One-year anniversary of the 'We in Action' Network, celebrated during ExpoBento Cidadã in June 2006.

“ (...) To form human beings for the present; any present. Beings any other human being can trust and respect; beings capable of thinking about everything and doing whatever it takes as a responsible act from their social conscience.”

Humberto Maturana

Everyone's mission

The participation of young people in Parceiros Voluntários started in 1999 due to the initiative of four young private school students. This memory touches all team members because it was thanks to the action of those young students and one teacher that in 2006 72,000 children and youngsters got involved in the TRIBES project. Back then, student-targeted voluntary work was still called "School Voluntary Work Program".

Attentive to the demands of youngsters, who used to write in their exams how much they enjoyed "being

together", in 2003 Parceiros Voluntários – while reviewing its procedures – proposed a new type of work to them. It was promptly accepted because the name itself expressed that desire. Thus, the action called "Tribes on the Tracks of Citizenship" started as the main action of the Young Volunteer Partners Program. From the 2003 TRIBES experience there resulted the publication of the book "Tribes on the Tracks of Citizenship – Stories and Guide to Juvenile Voluntary Work".

The chart below shows the surpassing of expectations.

Tribes on the Tracks of Citizenship	2003	2004	2005	2006
Cities	33	46	55	61
Schools	79	164	205	241
Tribes	74	110	161	238
Actions	300	440	640	950
Youngsters	18,419	32,280	51,230	72,000

In view of the growing response from the school community, one realized the need for a methodology that could contribute to the efficiency of the actions through the development of a guiding educational proposal to work with youngsters. Such a methodology should consolidate a culture of voluntary and solidary social participation.

In March 2004, Parceiros Voluntários visited the Center for University-School Integration (NIUE/UFRGS), from the Federal University of Rio Grande do Sul Sub-Chancellor's Office of Extension, with the aim of analyzing the 2003

TRIBES results and, based on that analysis, jointly build a methodology for juvenile mobilization and qualification of educators for that activity.

The execution of the "Youngsters and Voluntary Social Participation" project, held from March 2004 to June 2006, aimed at structuring the Young Volunteer Partners Program, whose chief aim is to "encourage youngsters to work in their social context, aiming at their education as a mobilizing and interlinking agent in the face of everyday challenges and at their integration into community based on solidarity and Individual Social Responsibility".



The direct action with the beneficiaries is improved at qualification workshops



Based on that objective, NIUE/UFRGS assumed the responsibility for building the Methodology:

- Qualitative and Quantitative Research, from March 2004 to March 2005
- Educational Proposal, from March to May 2005
- Qualification Course, from June to November 2005
- Action Guide, from November 2005 to June 2006.

The actions suggested in the Action Guide will start to be implemented as of 2007. The three areas of work revealed in the research – socialization, subjectivity, and knowledge – are closely linked and present in the different strategies shown in the Guide, as the notion of subject cannot be sustained without the notion of citizen, with the reflection and production of knowledge from experiences. In short, youngsters

present a transformation potential based on what they experience and learn, assume conditions to participate in the social life, look at themselves, at their place in the world, and at their critical relation about their actions, strengthening future projects that can ensure a better world for all.

The GUIDE may be used in formal or non-formal educational situations and proposes a transversal approach to contents of citizenship formation, highlighting competencies such as experiences, individual social responsibility, leadership, creativity, self-esteem, respect, creation, and juvenile autonomy.

The Research and the Educational Proposal for a solidary and voluntary social participation of young people have led to an unconditional bet on the importance of young people and their social

practices at the present time, as they effectively contribute to producing the society we want. For that reason, the Action Guide is also aimed at showing the recognition of educators, teachers, and institutions for the legitimacy of juvenile cultures and for young people as interlocutors endowed with the ability for action and autonomy; consequently, positively working on society – conditions that are indispensable to education and the construction of new bases for social relationship founded on solidarity, the values of peace, and dialogue.

Parceiros Voluntários and the Rio Grande do Sul community are very thankful and recognize the great support they have received from sponsoring companies – a gesture that has allowed carrying out the project's first stage – Methodology Construction – from March 2004 to June 2006. Thank you very much!

Sponsors of the Young Volunteer Partners Program



Supporters



Tribes on the Tracks of Citizenship

In 2006, 241 schools from 61 cities signed up for the TRIBES ON THE TRACKS OF CITIZENSHIP project. 72,000 students engaged in the actions.

TRIBES ON THE TRACKS OF CITIZENSHIP is an action of mobilization among young people. When schools, young people, families and the community unite, it is easier to identify the city's main needs and develop proposals to help solve them. Everybody starts feeling part of the actions and social transformation agents.

What are TRIBES? A lot of people brought together willing to work in favor of their community.

What are TRACKS? The paths the Tribes cover to change the world. Education for Peace, Culture, and the Environment.

Why CITIZENSHIP? Because the 'TRIBES' action is focused on CITIZENSHIP. You must be a true citizen!

The step-by-step process of the TRIBES action:

- The school signs up
- Students form the TRIBE and choose its name
- Students choose the TRACK and plan the action they will perform on the TRACK
- Students form the Tribal Forum in their city
- Students form the Regional Tribal Forum
- After the Forums are held, the year's actions are evaluated and a Celebration is made.

Further information on the website www.tribosparceiros.org.br. The creation of this website was proposed by the young people who wanted a virtual space to leave their messages. To this end, they created the "From TRIBE to TRIBE" section and the "Teaching and Learning" section. The website is interactive and democratic: everybody can visit the website and leave their messages.

"We are very happy to once more take part in this great group that makes a difference. Let's go, guys! Let's rock this year!"

Bianca, Econfantin Tribe,
City of Horizontina

"Hello folks from all tribes! I'm a newcomer but I'm already in love with this work. I hope all of you will keep on like that...fighting for an ideal".

Andrielle Machado
Lucas Geo Tribe, City of Santiago

"Hello, guys! I'm thankful to participate one more year in this great mobilization the Tribes and I hope this year we can do much more than last year. Good luck to all and let's get down to work!"

Patrick Rubim
Tribo Garra Tribo, City of Canoas

"When I took the track I was helping to improve the environment. Everybody should do that. I found it very cool. Besides helping preserve the environment, I had a lot of fun!"

Alice, Environmental Partners Tribe,
City of Cachoeira do Sul

Regional Tribal Forums

Eight Regional Forums composed the State's voluntary work agenda of young people in 2006, with full mobilization of the cities that were home to them. The Offices of Education, Environment, Health, Tourism, Transport, and Safety got involved in the events, in addition to the Boy Scout Movement, companies and the community as a whole. It was really clear how strong Rio Grande

do Sul young people are and that YOUNG PEOPLE are the PRESENT and not the future!

The Forums make visible the work carried out by young people as transformation agents in their communities. Through the example, they contribute to expanding the actions and forming regional networks of schools. During those meetings, workshops play a funda-

mental role: they create opportunities to educate, qualify, and share experiences among the members of the Tribes. To them, the Forum is the top moment of celebration; it is the closing of a stage to open a new one. To prove that, by the end of 2006 the young people started presenting their suggestions and planning the next edition of the Tribes event, which is forecast to begin in March 2007.

Tribal Forum held at the Metropolitan Region and Vale dos Sinos Area

On October 25, in the city of Triunfo, the participants in the "Slogan Workshop", which was promoted by the members of the Tribes, set the mood of the meeting by creating the slogan: *"Opening the door to citizenship and closing the door on indifference"*. At the preparation stage, the event involved all community segments, with the support of seven municipal offices and the participation of young people. The Triunfo Forum brought together over 1,600 people from 15 cities. Education for citizenship sparked group discussions and projects made at the workshops.



Forum held at the Hortênsias Region

Cartoon workshops and magazine/plastic bottle recycling workshops were the highlights of this action, which was held on October 31 in Gramado. About 700 young people from the cities of Gramado, Canela, Nova Petrópolis, Sapiranga, and Taquara attended the event. They shared experiences, attended qualification courses and celebrated the actions developed over the year.



Forum held at the Serra Region

The Caxias do Sul University Theater was the meeting place to 650 young people attending the Serra Regional Forum, representing the host city – Caxias do Sul –, in addition to Bento Gonçalves, Antônio Prado, Farroupilha, São Marcos, and Garibaldi. On November 10, the volunteers of the regional Tribes reported their papers, which were documented with images. The Filhos e Filhinhos da Terra Tribe, from the Caxias-based La Salle Carmo School, presented the project that became a community highlight on environmental preservation, focusing on the problem of water pollution. The presentation of the play “Passing through Adolescence”, by the Déjà-vu Group, completed the program.





Forum held at the Taquari/ Rio Pardo Region

In Lajeado, on October 17, more than 500 members of Tribes coming from neighboring cities such as Teutônia, Encruzilhada do Sul, Santa Cruz do Sul, Herveiras, and Sinimbu were welcomed and accompanied by volunteers. The experiences on the three tracks – culture, environment, and education for peace – were shared and enriched by concepts and examples of solidarity, entrepreneurship, citizenship, and mobilization. In addition to the playing and group dynamics, the members of the Tribes saw a performance by the CB4 Band, from the city of Estrela.

Forum held at the Central Region

The city of Santa Maria welcomed about 400 young members of Tribes, on October 21, at the Camobi Party Center. Coming from the cities of Cachoeira do Sul, Santiago, São Pedro do Sul, and São Sepé, they showed with pride the volunteer

activities they carried out in 2006. Peace and everything that young people can do to achieve it was one of the main focuses of the presentations at the meeting, which was held in a cheerful celebratory environment.





Forum held at the South Region

With much joy and art, 250 youngsters from Pelotas, Rio Grande, Aceguá, Bagé, and Dom Pedrito expressed their ideas and reported voluntary work projects at the Regional Forum held in the Pelotas Event Center on October 19. Teachers and coordinators also shared experiences during an agenda that included presentations of school bands and varied group dynamics. With their faces painted, members of Tribes from Rio Grande do Sul expressed the feelings and emotions of those who know they can make a difference in building the future.

Forum held at the Frontier Region

About 120 youngsters belonging to Tribes from the cities of Uruguai and Itaqui met at Santana School, in Uruguai, on December 9 to attend the Forum at the Frontier Region. In the month when International Volunteer Day is celebrated, they talked about the importance of organized voluntary work as a factor for transforming reality. The event was marked by motivational activities, cooperative games, and a shared collective snack.



Forum held at the Northwest and Production Region

Eleven cities were represented by over 500 youngsters at the Giruá Regional Tribal Forum, which was held on October 25 at the Elias Daffi Gymnasium. Presentations of local bands, hip-hop and capoeira workshops mobilized the youngsters at

this event. Forty-four Tribes attended the region, which is represented by the cities of Cruz Alta, Frederico Westphalen, Giruá, Horizontina, Ibirubá, Ijuí, Panambi, Passo Fundo, Quinze de Novembro, Santa Rosa, and São Borja.





Focus on human beings

“Collective ability to align positive views of the future based on a deep understanding of past forces is, more than ever, sparking off a giant wave of innovative activities and ways of organizing in order to overcome today's challenges.”

Ronald Fry



Ronald Fry

Ever since 2002, once every two years, in even years, Parceiros Voluntários has been promoting the 'Stop and Think' International Seminar in partnership with the U.S. Consulate General in São Paulo. As the name itself suggests, the event is an invitation to reflect – with multidisciplinary and multicultural approaches – on the directions of human development nowadays. In 2006, the third edition of the Seminar, which was held on May 29 at the Federal University of Rio Grande do Sul (UFRGS) Ceremony Hall, in Porto Alegre, brought together 1,500 people among university students, business people, and the community as whole. With the theme “Man's future is more and more human”, the 3rd 'Stop and Think' International Seminar followed through with previous years' debates on the commitment to the human dimension of life, the promotion of social development, and planetary sustainability. The following experts were invited to present their theses and proposals: Ronald E. Fry, U.S. researcher and creator of positive psychology in search of social and community development; Humberto Maturana, Chilean scientist and author of the philosophical concept about the biological matrix of human existence; Ximena Dávila Yañez, Chilean professor who is a specialist in Human and Family Relations; and professor Terezinha Rios, Ph.D. in Education and Master from the Pontifical Catholic University of São Paulo. The lectures on video are available in their entirety on the website www.parceirosvoluntarios.org.br

Appreciative Investigation: a cooperative construction

Based on more than 25 years' studies and research in the Department of Organizational Behavior at Case Western Reserve University in Cleveland/USA, Ph.D. Professor Ronald

Fry transmitted an optimistic view that proposes discovery, comprehension, and promotion of innovations in social agreements and processes. He emphasized the possibility of developing abilities from affirmative competencies: knowledge, experience, and skills. Professor Ronald Fry brought the “Appreciative Investigation: a positive approach to building cooperative ability” as an innovative way to locate, highlight, and illuminate, in a selective way, the properties of that which “gives life” to any organization or human system. Appreciative Investigation does not advocate that organizing is “a problem to be solved”, but rather a “solution to be embraced”. Ronald Fry suggests working on the 4 D's: (1) Discovery; (2) Dream; (3) Design, and (4) Destiny. Thus, we will be really prepared to enter the new millennium without limits to cooperation.

Biological matrix of human existence

Professor Humberto Maturana and Professor Ximena Dávila Yañez, from the Chile-based Instituto Matrizítico (Matrix Institute), addressed the theme “Art and science of constitutive ontological thinking”, presenting the central concepts about the biological matrix of human existence, biology of knowledge, and biology of love.

They left the following ideas for us to reflect on: a) Our true theme is what we want to preserve in the future of our human life. What we preserve defines what we can change; b) Every cultural transformation occurs as a change to the configuration of emotion, which defines what one preserves and, therefore, what can change. Every cultural change is a change to emotion; c) What we want is a cultural change. However, if we do not know that

Sponsors of the 'Stop and Think' International Seminar:



what defines culture is emotion, that its members generally preserve it with their living by living in it, we will not be able to do it; d) And we will not be able to do it because we focus our attention on that which we want to change, generating opposition, and not on that which we want to preserve, generating inspiration.

Ethical conduct and human commitment

Lecturer Terezinha Rios, Ph.D. in Education and Master from the Pontifical Catholic University of São Paulo, proposed for reflection the theme: "The presence of ethics as a fundamental element in the actions and

relations of individuals and groups when they aim at building history and culture with a liberating sense". She said that the critical look unveils, poses questions that can bother us, uninstall us, requiring changes we do not want or that many times we are not prepared to. She stated that we act on a moral basis, but not always do we make an ethical reflection. Not always do we seek to confirm the consistency of values, the foundations of actions. And that is what we have been missing in contemporary society.

Terezinha Rios cleared up the difference between the concepts of morals and ethics. Whereas the question about morals is "What do we have to do?" and the answer is given

to us in rules, standards, and laws, the question about ethics is "How do we want to live?". And the answer is given to us by the affirmation of everybody's rights, the construction of the common good.



Terezinha Rios



Humberto Maturana and Ximena Yañes

"The individuals making up a community are the only ones who can be aware and therefore responsible for that which occurs inside a community, or for the consequences that the community's particular way of being generates on the biological surround that sustains it and makes it possible."

Humberto Maturana e Ximena Yañes

*"We talk about walking towards a more human world. In fact, there is not a more or less human world. There is our human world, the world **we make** human. Mankind may be recognized by the action of every human being. In both the noble, generous gesture and the degrading, debasing one. Then, the big challenge is to build the human according to ethical principles, build a society, a world in which identity and alterity, difference and equality establish and affirm themselves at every moment."*

Terezinha Rios

Supporters:



ABRH-RS
Associação Brasileira de Recursos Humanos
SISTEMA NACIONAL ABRH





“ The product of a nonprofit organization is a better human being. ”
Peter Drucker

In May 2007 there will be another major moment of recognition, valuing, and tribute to the voluntary spirit existing in Rio Grande do Sul. **The philosophical thinking** that leads the Parceiros Voluntários process is **setting a high value on the Human Being**. Therefore, the Award nominees will be representing, highlighting, and releasing what thousands of people do every day with a lot of emotion. They are very important people to the beneficiaries of their actions; therefore, all of them should receive the Award. However, Parceiros Voluntários knows it is impossible to embrace everybody.

For that reason, it uses the Principle of Democracy: EVERYBODY is represented by a few!

The **Award**-giving ceremony will culminate the involvement of the Coordinator's Offices that make up the Parceiros Voluntários **Network**. It represents much investment in time, energy, sensitiveness, emotion, and knowledge to monitor the projects and actions of Volunteers and Social Organizations. It represents the spirit of selflessness, commitment, and persistence of the Unit Coordinator's Office to choose and recommend the actions meeting all standards and objectives that will lead to strengthening the voluntary work culture in our State.

Meetings of Voluntary Work Leaders

The Parceiros Voluntários NGO believes that networks are strengthened when there is:

- a) Cooperation – ability to build common projects by accepting the others and using interdependence dynamics
- b) Connection – share values and objectives in a horizontal and interdependent link
- c) Democracy – accept the legitimacy of others, valuing their opinion and the systematic exercise of conversation.

Mobilizing society is the main responsibility of Parceiros Voluntários, which disseminates networked voluntary work actions and interlinks with other organizations in search of partnerships, aiming at joining forces to solve the social needs identified by the communities. Such a strategy is based on one of the Organization's beliefs: "Practicing the principle of subsidiarity is indispensable to communities' autonomy and development". Thus, Parceiros Voluntários divides the Rio Grande do Sul State into eleven regions where regional meetings that give sustainability to social



State Meeting of Voluntary Work Leaders held in Porto Alegre

mobilization are held. The Units of the Parceiros Voluntários Network are based at the headquarters of Business, Industrial, Rural, and Service Associations, and at other representative entities, in addition to universities and schools, which shows its responsibility for supporting voluntary work, engaging and developing social leaders.

In 2006, in addition to the State Meeting, two Regional Meetings of Voluntary Work Leaders were held: the event of the Northwest and Production Region, in Santa Rosa, on October 5; and the Vale dos Si-

nos Area and Metropolitan Region event, in São Leopoldo, on December 6. To make the dream of a Volunteer Rio Grande do Sul come true, the Regional Meetings of Voluntary Work Leaders are essential, because they aim at strengthening the Network's relationship with its leaders. The Parceiros Voluntários NGO thanks all the participants and congratulates the Rio Grande do Sul community on having leaders who represent and mobilize resources for Individual Social Responsibility (ISR).



Voluntary Work Leaders from the Metropolitan and Vale do Sinos Region at the São Leopoldo Meeting

“We cannot turn a blind eye to what is happening. I am a volunteer myself at the school next to my company. We can do it; everybody can do it. Everybody can work in support of this good called voluntary work.”

Antonio Gremes Pereira, President of ACIS – São Leopoldo Business, Industrial, and Service Association



Website: a source of information and reference

With the growth of the Parceiros Voluntários Network in Rio Grande do Sul, the website www.parceirosvoluntarios.org.br has gained even more importance as an integration and interconnectivity tool. Totally reformulated in 2006, now it has the features of a portal, with an improved browsing system and a more attractive and user-friendlier graphic interface, maintaining the visual identity associated with the actions of organized voluntary work in Rio Grande do Sul.

All alterations were made with the aim of making more accessible the information about Parceiros Voluntários activities and programs and especially about the values and knowledge that guide its work.

An A-to-Z glossary containing the main terms related to Third Sector concepts and practices may be consulted on a word-by-word basis. The content of the three editions of the 'Stop and Think' International Seminar, with presentations by national and international experts about themes related to human development, is available for reading, as well as FAQ about voluntary work, news, reference articles, and issues of the monthly newsletter.

In addition to the calendar of meetings that bring together volunteers in every region and at state level, now partners also have a virtual meeting place. A common agenda that is updated online provides links to the schedule of every city taking part in the Parceiros Voluntários Network.



Mobilization Partners

The means of communication, when informing with ethics and responsibility, play a major role in reducing inequalities and educating our society. They contribute to developing Individual Social Responsibility (ISR) when they give priority to people, their well-being, and development.

Every Communicator is an Educator and every Educator is a Communicator. When releasing social actions, communication professionals are engaging in the good causes of voluntary work, thus contributing to social inclusion in our community. For that reason, the Parceiros Voluntários NGO thanks, on behalf of the Rio Grande do Sul community, all the support given by the means of communication. Thank you!



“You dream of that which could be. When the best has been discovered, the mind naturally starts to research, and it goes beyond, starting to imagine new possibilities. Dreaming means thinking with passion about positive images of a future one wishes or prefers.”

Ronald Fry



Voluntary Work Agenda

Two dates mark important mobilization moments for voluntary work: May 21, established in 2001 by state decree in Rio Grande do Sul as Solidarity Day, and December 5, which is International Volunteer Day, established by the UNO in 1985. On these dates, as well as on Country Week celebrations, on the traditional September 7 military parade, volunteers try to draw everybody's attention to the cause, helping to call upon will by means of the example. It is precious opportunities to renew beliefs and values.



Country Week: Tribes on parade in Viamão (beside) and Charqueadas (below)



This year, the Parceiros Voluntários Network spearheaded efforts in all regions of the State, involving companies, agencies, and the organized civil society, with the decisive support of the media. Next, we present some examples of actions developed to celebrate International Volunteer Day. The actions took place from November 27 to December 13 in several cities.

Sapucaia do Sul and Canoas

The Parceiros Voluntários Unit brought together about 200 volunteers at the Sapucaia do Sul Zoological Park in order to recognize and value the work performed by hundreds of solidary people in both communities. In addition to presenting their actions, volunteers took part in a sporting contest promoted by SESI Sapucaia (Industry Social Service) and visited the park in the

company of volunteer tourist guides. The Vanguarda Theater brought the gathering to a close with art and culture.

Porto Alegre

Parceiros Voluntários engaged in the Walk for Peace, which was promoted in partnership with UNESCO, the Rio Grande do Sul State Government, the Porto Alegre City Hall, and ABIC (Brazilian Association for Cultural Exchange).

The Horizontes Tribe celebrated International Volunteer Day with an action at the Esperança Clinic, at Morro Santana, which cares for children affected with AIDS. The action gave continuity to the work carried out over the year, with recreational activities between youngsters from the Tribes and the children.

Caxias do Sul

The Parceiros Voluntários Unit organized a lunch meeting for business people from the region and the community as a whole at the headquarters of the Industry and Commerce Chamber. During the meeting, Spaniard Rafael Moreno Pietro, winner of the 2000 Best Social Action Award, which was granted by the Brazil-based Spain's Commerce Chamber, reported his experience in Rio de Janeiro and São Paulo slums. During the lecture "Business people as agents to transform the social context", he transmitted concepts and information about the exercise of social responsibility.

To strengthen bonds, the Caxias do Sul Unit also promoted a lecture by volunteer Daltro Monteiro, a labor health, human relations, motivation and leadership consultant, on the theme "Voluntary Work: Social and/or Personal Transformation?"

Alegrete

The Alegrete Radio Station broadcasted interviews given by representatives of Civil Society Organizations and by volunteers so that they could release the developed work.

Santa Rosa

Volunteers took to the streets to hand out flyers and share their experiences with the community. Volunteers themselves had the idea. They believe that people must participate in a more active way in the life of social organizations, renewing hopes to face everyday efforts.

Parceiros Voluntários Team

Shared beliefs, love for the cause, a permanent service and learning attitude, in addition to the ability to carry out teamwork, are some of the characteristics that make the direct collaborators of the Parceiros Voluntários NGO a united team.

This synergy is fundamental to developing the culture of organized voluntary work. And it is exactly to its team's professionalism that Parceiros Voluntários attributes the success reached so far.

The Organization recognizes and thanks – with emotion – everyone for their vital contribution!



Who we are

Maria Elena Pereira Johannpeter

Executive President (volunteer)

Geraldo Toffanello

Vice President (volunteer)

Hermes Gazzola

Vice President (volunteer)

Alexandre Kieling

Vice president (volunteer)

Technical Team

Ernani Rosa Gualtieri

General Manager

Cláudia Remião Franciosi
Manager

José Alfredo A. Nahas
Manager

Alesandra Duarte Mattos

Alessandra Touguinha Hruby

Ana Virginia Antunez Benavides

Angelo Corrêa Marques

Antonio Tadeu Stoduto

Carine Antonello Sabka

Cleci Marchioro

Debora Pires

Fabiano Rei Feijó

Giovane Martins

Ilone Jane Rivas de Alvez

Ivete Comparin

Jacqueline Palma

João Paulo Rodrigues Ferreira

Luiza Simon

Márcia Denise Fernandez Caminha

Maria da Graça Testa da Rosa

Paulo Afonso Belegante

Rejane Merlin

Rita Patussi

Taís Coppini Pereira

Trainees and Volunteers

Deliberative Council

The Deliberative Council convened on March 13 and October 9, 2006 in Porto Alegre. The Activities Report, the previous fiscal year's Financial Statements, and the 2006 Planning were presented at the March meeting. On the occasion, members voted on the composition of the Deliberative Council and the Executive Board for the next two years. In October, Councilors evaluated the results of the planned actions based on the Balanced Scorecard (BSC) indicators.

The Parceiros Voluntários NGO is thankful for its Councilors' transfer of knowledge and experience and for the trust in uniting their company brands with the movement in order to strengthen the culture of organized voluntary work, which will bring much benefit and personal development to the people of Rio Grande do Sul.



Deliberative Council People

Composition of the Deliberative Council

Humberto Luiz Ruga

Council President

Alexandrino de Alencar

BRASKEM S/A

Father Aloysio Bohnen, S.J.

Vice-Chancellor at Unisinos

Bolívar Baldisserotto Moura

EMPRESA DE PETRÓLEO IPIRANGA S/A [IPIRANGA OIL COMPANY]

Carlos Rivacci Sperotto

FARSUL – Rio Grande do Sul State Agriculture Federation

Flávio Sabbadini

FECOMÉRCIO – Rio Grande do Sul State Federation for the Commerce of Goods and Services

Francisco Cirne Lima

Businessman

Jayme Sirotsky

RBS - Rede Brasil Sul

João Carlos Silveiro

Lawyer

João Polanczyk

Physician

Jorge Gerdau Johannpeter

GERDAU S/A

Jorge Luis Logemann

GRUPO SLC

José Paulo Dornelles Cairolli

FEDERASUL – Rio Grande do Sul State Federation for Business and Service Associations

Luiz Fernando Cirne Lima

COPEL S/A

Marco Antonio da Silva

TAM LINHAS AÉREAS S/A [TAM AIRLINE COMPANY]

Marcos Samaha

WAL-MART BRASIL

Mari Helen Rech Rodrigues

Physician

Paulo Tigre

FIERGS – Rio Grande do Sul State Industry Federation

Roberto Pandolfo

Businessman

Silvio Pedro Machado

BANCO BRADESCO S/A [BRADESCO BANK]

Wilson P. Ferreira Jr

RGE - Rio Grande Energia [Power Company]

Wrana Maria Panizzi

Former Chancellor of the Federal University of Rio Grande do Sul

Founders/Sponsors



Supporters



Volunteer Partnerships 2006

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In memoriam: Our special homage to Tânia Carvalhal, a major supporter of Parceiros Voluntários.

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